

Electronic Acknowledgement Receipt

EFS ID:	10962994
Application Number:	10039062
International Application Number:	
Confirmation Number:	9118
Title of Invention:	Method and system for targeted content distribution using tagged data streams
First Named Inventor/Applicant Name:	William R. Matz
Customer Number:	38516
Filer:	Scott Paul Zimmerman
Filer Authorized By:	
Attorney Docket Number:	01376
Receipt Date:	16-SEP-2011
Filing Date:	31-DEC-2001
Time Stamp:	10:07:30
Application Type:	Utility under 35 USC 111(a)

Payment information:

Submitted with Payment	no
------------------------	----

File Listing:

Document Number	Document Description	File Name	File Size(Bytes)/ Message Digest	Multi Part /.zip	Pages (if appl.)
1	Non Patent Literature	WhitakerInteractiveTVKillerApp orTechCuriosity3pages.pdf	233421 3a7cae31470f77f6ef8b81b23528ef77876490cd	no	3

Warnings:

Information:

2	Non Patent Literature	DicksonDigitalTVgetsspecificallydirected2pages.pdf	109087	no	2
			262de0fe2887ef9bbd316f140512f7f7c75ed3f4		
Warnings:					
Information:					
3	Non Patent Literature	ReedTheFutureisDigital8pages.pdf	536825	no	8
			e53ea9faaa0b658bc8bd73400fbf0bc71d2bd780		
Warnings:					
Information:					
4	Non Patent Literature	WassermanMiningEveryonesBusiness19pages.pdf	1134122	no	19
			ff8479eb371ba014f3c638510b49774430034807		
Warnings:					
Information:					
5	Non Patent Literature	CauleyMicroSoftBabyBellFormVideoAlliance3pages.pdf	124662	no	3
			3cb861fdddddad34a0868d49d9d0a3dd8e0844d2d		
Warnings:					
Information:					
6	Non Patent Literature	RespondTV4pages.pdf	137074	no	4
			fab346cfe88d0f17afbfb52713a15a33cfd07a85		
Warnings:					
Information:					
7	Non Patent Literature	NielsenMediaResearchWhoWeareandWhatWeDo4pages.pdf	258917	no	4
			69cbb46f663d9c674d2b772c1ed8ef00ceb596c9		
Warnings:					
Information:					
8	Non Patent Literature	Aggarwal.pdf	465659	no	10
			6455621de0f52b881cb262d5d40055b35483e50c		
Warnings:					
Information:					
Total Files Size (in bytes):			2999767		

This Acknowledgement Receipt evidences receipt on the noted date by the USPTO of the indicated documents, characterized by the applicant, and including page counts, where applicable. It serves as evidence of receipt similar to a Post Card, as described in MPEP 503.

New Applications Under 35 U.S.C. 111

If a new application is being filed and the application includes the necessary components for a filing date (see 37 CFR 1.53(b)-(d) and MPEP 506), a Filing Receipt (37 CFR 1.54) will be issued in due course and the date shown on this Acknowledgement Receipt will establish the filing date of the application.

National Stage of an International Application under 35 U.S.C. 371

If a timely submission to enter the national stage of an international application is compliant with the conditions of 35 U.S.C. 371 and other applicable requirements a Form PCT/DO/EO/903 indicating acceptance of the application as a national stage submission under 35 U.S.C. 371 will be issued in addition to the Filing Receipt, in due course.

New International Application Filed with the USPTO as a Receiving Office

If a new international application is being filed and the international application includes the necessary components for an international filing date (see PCT Article 11 and MPEP 1810), a Notification of the International Application Number and of the International Filing Date (Form PCT/RO/105) will be issued in due course, subject to prescriptions concerning national security, and the date shown on this Acknowledgement Receipt will establish the international filing date of the application.